

UNIVERSITI TEKNOLOGI MARA

**READING HABITS ACROSS DIFFERENT LEARNING
STYLES OF UNDERGRADUATE STUDENTS OF
FACULTY OF INFORMATION MANAGEMENT,
UNIVERSITI TEKNOLOGI MARA,
PUNCAK PERDANA CAMPUS, SHAH ALAM**

SITI ROHAYU BT MAMAT@ABDUL RASHID

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Candidate's Declaration

I declare that the work in this dissertation was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the result of my own work, unless otherwise indicated or acknowledged as referenced work. This dissertation has not been submitted to any other academic institution or non-academic institution for any other degree or qualification.

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Name of Candidate	SITI ROHAYU BT MAMAT@ABDUL RASHID
Candidate's ID No.	2008316859
Programme	MASTER IN LIBRARY SCIENCE
Faculty	FACULTY OF INFORMATION MANAGEMENT
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Signature of Candidate



Date

30 NOVEMBER 2010

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ABSTRACT

This study aims to identify the reading habits across different learning styles amongst undergraduate students of FPM. The study used a survey approach in collecting data. Questionnaire were administered to 332 sample population, 330 responses were found usable. The study comprises students from four programmes in FPM namely IS220, IS221, IS222 and IS223. The findings show that web sites have become increasingly important reading materials as well as the Internet as mostly accessed sources of reading. Disappointingly, majority of students spend only one to three hours of their time for reading weekly and they usually read at night. The students normally read for the purpose of achieving better result and to complete tasks. In terms of learning styles, the findings indicate that the highest number of students is kinesthetic learner. There is no significant difference found between students' reading habits and reading attitudes and the three types of learning styles of the students in this study. Several limitations of the study were identified related to the small sample size and the limited number of variables studied. In general, the findings of the study should contribute towards the improvement of curriculum design by the faculty and services provided by the library in order to support the students to become active readers.

Keywords : Reading habits, reading attitudes, learning styles, higher learning institution students, Faculty of Information Management (FPM), Malaysia.

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